



BO TECHNOLOGY
Make IT happen.

CegidPartner



Who We Are

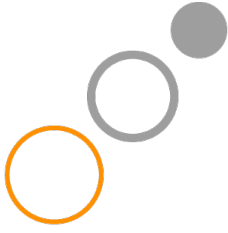
Founded in 2002, [BO Technology](#) is a leader in providing groundbreaking technology solutions to fashion and specialty retailers with a focus on point-of-sale, hardware and e-commerce solutions.

BO Technology is a proud reseller of Yourcegid Retail. This complete retail management software portfolio allows us to deliver complete and innovative solutions developed specifically for fashion retail, in addition to comprehensive installation, training and support.

Major brands that have selected Yourcegid Retail include: Devanlay-Lacoste, Vilebrequin, Sergio Rossi, Arche Shoes, Façonnable, Longchamp, Gant, L'Occitane, Quiksilver, Billabong, Swatch and Guess.

20,000 stores in 70 countries with over 50,000 PoS installed rely on Yourcegid Retail to drive their business forward.

BO Technology takes pride in using Yourcegid Retail to assist our clients in their business growth.



What We Do

BO Technology focuses on delivering Yourcegid Retail, a comprehensive retail management solution designed to improve your productivity, performance and profitability.

Yourcegid Retail addresses a variety of sectors, including apparel, footwear, jewelry, accessories, beauty and cosmetics, gifts and homeware. Our clients are both single store users and retailers with multiple stores.

Yourcegid Retail offers a modular-based system featuring:

- Point of Sale and Mobility
- Inventory Management, Optimization and Replenishment
- CRM and Loyalty
- Reporting and Dashboards
- All Available Using Web Access Technology

Yourcegid | **RETAIL**
Software for Business



Why Choose Us

Retailers lose an average of 10% of profits from inaccurate inventory records. Customer retention, changing technologies and lack of information add to the pressures of the marketplace.

Retailers choose Yourcegid Retail to address these pain points for several reasons:

Yourcegid Retail offers best-in-class functionality with the capabilities of a scalable solution.

The technical architecture and touch screen technology are cutting edge and continue to be updated as innovation progresses. Add international capabilities, mobile PoS and back-office options and you have a truly real-time, omni-channel offering.

Retailers choose BO Technology as their Cegid Partner for our expertise and superior customer support.

At BO Technology, we understand Cegid software inside and out, so retailers can take full advantage of every tool at their disposal.

We offer real-time reporting for advanced performance monitoring and can remotely access your systems to quickly address any issues for little to no downtime. Our omni-channel approach including e-commerce integration means you are reaching as many customers as possible on their terms and via their devices.

BO Technology offers deployment via web-based technology and Software-as-a-Service, while also providing local implementation, consulting and customer support services, so you always have professional technology support nearby and peace of mind.



A Few Kind Words About Us

"We finally have a handle on price changes, especially during promotional periods. Using the Web Access technology, we can update information on the entire network with just a few clicks, as well as well as install new versions of the software or even new point-of-sale terminals."

Jean-François Bader, Organization and Information Systems Director Lacoste U.S

"Yourcegid Retail enables us to always have the right product in the right place at the right time. The Cegid Customer Relationship management is also very powerful tool for customer-relationship optimization."

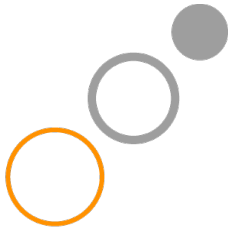
Nicolas Paillot, Retail IT Manager, Quiksilver

"As a relatively small family company, we wanted technology that would help right across the business, from production right through to selling on to the consumers, yet without too much complexity and expense."

Alain Kostrzewa, Chief Information Officer, Arche

"Luxury good retailers, who previously focused their attention on products, now know that their success depends on the entire value chain, from ensuring the quality of the raw materials to determining in store collections, while maintaining brand consistency and guaranteeing the customer experience."

André Louit, CFO, Longchamp



1000 Retailers Trust in Yourcegid Retail

Aelia
Anne Fontaine
AP Bags
Arche
Asics
Baby Dior
Billabong
Bonpoint
Calvin Klein Jeans
Catherine Malandrino
Caroll
Castro

Club Med
Darjeeling
Devanlay-Lacoste
DPAM
Estée Lauder
Façonnable
Ferrari Stores
GANT
Golf Plus
Guess
Lancel
Lise Charmel

L'Occitane
Longchamp
Naf Naf
Orcanta
Orchestra
Photo Service
Quiksilver
Rip Curl
Royal Quartz
San Marina
Sephora
Tally Weijl

Contact Us

DJAMEL TOUBRINET
dtoubrinet@botechnology.com
www.botechnology.com
212-967-4477
Request FREE LIVE Demo